Keynote Speaker Daniel Rosenberg is Professor of History at the University of Oregon. He writes on a wide range of topics related to history, epistemology, language, and visual culture. His works on data and information visualization are seminal and widely recepted.

Rosenberg has held fellowships from a range of institutions including

- the National Endowment for the Humanities,
- the Max Planck Institute for the History of Science,
- the Stanford Humanities Center, and
- the American Academy in Berlin.

In this interview we talk about the history of data, the impact of the emergence of the internet on the nature of data and TimeOnline, a project by Daniel dedicated to reverse engineering infographic artifacts from the print era.

In his lecture, Daniel Rosenberg explores the long history of the concept data, emphasizing its foundations in early modernity. Through this history, we can understand the problem of data in terms both different and more durable than the everyday use of the term suggests.

Facts are ontological, evidence is epistemological, data is rhetorical.