# Lexical and Statistical Semantics in Professional Search

### Allan Hanbury







Google Search

I'm Feeling Lucky







Attorney Docket No. APL1P223/P2727

### PATENT APPLICATION

FOR

#### METHOD AND APPARATUS FOR ACCELERATED SCROLLING

Inventors: 1. Robert Tsuk

2. Jeffrey L. Robbin

Assignee: Apple Computer, Inc.

BEYER WEAVER & THOMAS, LLP (650) 961-8300

.

. . .

### Claims

- 1. A method for scrolling through portions of a data set, said method comprising: receiving a number of units associated with a rotational user input; determining an acceleration factor pertaining to the rotational user input; modifying the number of units by the acceleration factor; determining a next portion of the data set based on the modified number of units; and presenting the next portion of the data set.
- 2. A method as recited in claim 1, wherein the data set pertains to a list of items, and the portions of the data set include one or more of the items.
- 3. A method as recited in claim 1, wherein the data set pertains to a media file, and the portions of the data set pertain to one or more sections of the media file.
- 4. A method as recited in claim 3, wherein the media file is an audio file.
- 5. A method as recited in claim 1, wherein the rotational user input is provided via a rotational input device.

EP 1 438 651 B1







# Search Systems

### Context

- People
- Tasks
- Documents
- •

### Technology

- Natural Language Processing
- Data-driven approaches

•

# Natural Language Processing

This is particularly preferable in the case of liquid injection molding (LIM).



This/DT is/VBZ particularly/RB preferable/JJ in/IN the/DT case/NN of/IN liquid/JJ injection/NN molding/NN (LIM/NN).

# **PIC Detection**

Population Intervention Comparison

Input:

The bioavailability of nasogastric versus trovafloxacin in healthy subjects



Am J Surg. 1998 Dec;176(6A Suppl):23S-26S.

### The bioavailability of nasogastric versus

Vincent J<sup>1</sup>, Teng R, Pelletier SM, Willavize SA, Friedman HL

# **PIC Detection**



### Output:

P: healthy subjects I: nasogastric C: trovafloxacin Title: Effects of metformin on the body composition in subjects with risk factors for type 2 diabetes.

#### Abstract:

#### OBJECTIVE

To measure the effect of metformin on the body composition, insulin resistance and sensitivity in subjects with risk factors for type 2 diabetes mellitus (type 2 DM).

#### METHODS

Placebo-controlled clinical trial. Twenty-three subjects with risk factors for type 2 DM were randomly assigned to receive 850 mg of metformin or a placebo twice a months. Before and after the treatment, the body mass index and waist/hip ratio were calculated, the body composition was measured through bioelectric impedance of blood glucose, insulin, triglycerides and cholesterol were measured. The level of insulin resistance was calculated by the homeostatic model and the level of sensi quantitative insulin sensitivity check index method. The Wilcoxon rank test was used.

#### RESULTS

Twenty-one subjects completed the study, 12 of the metformin group and nine of the placebo group. In the metformin group, there was a decrease in fat weight from 9.2 kg, p < 0.01, an increase in lean weight from 57.05 +/- 13.6 to 61.9 +/- 16.5 kg, p < 0.01, an increase in basal metabolism from 1735 +/- 413 to 1878 +/- 505 cal an increase in body water, p < 0.05. There was no significant decrease in insulin resistance. In the placebo group, the blood glucose increased from 84.7 +/- 13 to 96. 0.05. There were no significant modifications in lipids.

#### CONCLUSIONS

The administration of metformin for 2 months improves the parameters of body composition and insulin dynamics in subjects with risk factors for type 2 DM.

#### Sentiment:

Positive: The administration of metformin for 2 months improves the parameters of body composition and insulin dynamics in subjects with risk factors for type 2 1

Sample Size: 23

# **Effectiveness of Asthma Therapies**



More Effective





### EXPERT OPINION

Contact Editor: Brian Brannon, bbrannon@computer.org

# The Unreasonable Effectiveness of Data

Alon Halevy, Peter Norvig, and Fernando Pereira, Google

2009

## Data-Driven

# $P(Word_1 | Word_2)$



### "Every time I fire a linguist, the performance of the speech recognizer goes up."

Frederick Jelinek, IBM Around 1985



Yoav Goldberg Follow Senior Lecturer at Bar Ilan University. Working on NLP. Recently with Neural Nets. Published a book about... Jun 8 - 14 min read

### An Adversarial Review of "Adversarial Generation of Natural Language"

Or, for feeks sake, DL people, leave language alone and stop saying you solve it.





# "In most cases, the meaning of a word is its use."

Ludwig Wittgenstein, Philosophical Investigations (1953) A bottle of tesgüino is on the table. Everybody likes tesgüino. Tesgüino makes you drunk. We make tesgüino out of corn. Statistical semantics extracts lexical information from the statistics of large amounts of text

# Word Embedding

Source Text

#### Samples The (the, quick) (the, brown) quick brown fox jumps over the lazy dog. 🛶 (quick, the) The (quick, brown) (quick, fox) brown fox jumps over the lazy dog. 🖚 The quick (brown, the) (brown, quick) (brown, fox) (brown, jumps) fox jumps over the lazy dog. quick brown (fox, quick) The (fox, brown) (fox, jumps) (fox, over)

Training





减打

121=

### What is more similar to a typewriter: (a) a bird, or (b) a snowball?

# Similarity Threshold

	book		dwarfish	
	books	0.82	corpulent	0.44
	foreword	0.77	hideous	0.43
Threshold Top k -	author	0.74	unintelligent	0.42
	published	0.73	wizened	0.42
	preface	0.69	catoblepas	0.42
	republished	0.68	creature	0.42
	reprinted	0.68	humanoid	0.41
	afterword	0.67	grotesquely	0.41
	memoir	0.67	tomtar	0.41

Navid Rekabsaz, Mihai Lupu, Allan Hanbury, Guido Zuccon, Exploration of a Threshold for Similarity based on Uncertainty in Word Embedding. In Proceedings of the European Conference on Information Retrieval Research (ECIR 2017)

Navid Rekabsaz, Mihai Lupu, Allan Hanbury, Uncertainty in Neural Network Word Embedding: Exploration of Threshold for Similarity. Proc. Neu-IR Workshop of the ACM Conference on Research and Development in Information Retrieval (NeuIR-SIGIR 2016)

# Word Embedding in Search

### knowledge

knowledge

wisdom

knowledge

understanding

knowledge 0.7 × knowledge knowledge 0.8 × knowledge



Navid Rekabsaz, Mihai Lupu, Allan Hanbury, Guido Zuccon, Generalizing Translation Models in the Probabilistic Relevance Framework, Proceedings of ACM International Conference on Information and Knowledge Management (CIKM 2016)

## **Results for Patent Search**



**Document Length Sentence Complexity New Terminology Multi-Word Terms in Patents** coating method memory data processor complex programmable logic device rear cross frame member document editing device

# Search Systems



# Acknowledgements

Linda Andersson, Alexandros Bampoulidis, Tobias Fink, Aldo Lipani, Mihai Lupu, João Palotti, Florina Piroi, Navid Rekabsaz, Abdel Aziz Taha, Markus Zlabinger





FUIF









FAKULTÄT FÜR INFORMATIK

Faculty of Informatics

WIEN



### Univ.-Prof. Dr. Allan Hanbury

Institute for Information Systems Engineering TU Wien Favoritenstraße 9-11/194-04 1040 Vienna Austria

> Telephone: +43 1 58801 188310 Mobile: +43 676 978 0991

e-Mail: allan.hanbury@tuwien.ac.at